

Graphic Designer

RESPONSIBILITIES

- Designing visual content for both print and digital media, including logos, banners, social media graphics, and marketing-promotional materials (e.g., social media posts, brochures, flyers, graphics, websites, blogs, models, and prototypes informational videos/demos etc.)
- Supporting the Senior Consultant-Graphic Designer with daily administrative tasks and contributing creative ideas that support the overall creative direction
- Ensuring all designs are consistent with brand guidelines and aligned with client needs
- Ensuring all marketing materials are visually appealing, on-brand, and effectively communicate the intended message
- Conducting market analysis and research
- Assisting in the development of internal documentation (brand guidelines, calendars, infographics, etc.)
- Creating technical graphics for client manuals
- Utilizing Wix Studio to create and build responsive websites tailored to client specifications
- Collaborating with team members to ensure websites are functional, visually appealing, and optimized for user experience
- Staying current with design trends, tools, and techniques to ensure fresh, innovative designs and consistently applying best practices for design platforms, including Wix Studio and Adobe Creative Suite

REQUIREMENTS

- Bachelor's degree (or equivalent) in Graphic Design, Art, or a related field
- Two to three years of Experience as a Junior Designer working with UI/UX Design, Animation, Motion Graphic Design, Illustrator, PowerPoint Expert/Presentation Design, Infographics, Brochures, Structural Engineering & Engineering Drawing
- Availability to work up to 8 hours daily, depending on workload
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Canva, and remote collaboration tools (MS Office, Teams, and SharePoint)
- CSS3, HTML5, JavaScript, WordPress, and CMS experience preferred
- Exceptional creativity and innovative design skills with advanced understanding of design techniques, such as prototyping visual elements including layout, typography, and fonts
- Ability to meet deadlines and to work independently
- Photography experience and proficiency with photo-editing software is desired
- Strong ability to thrive in a fully remote setting
- Intellectually curious person who is collaborative and self-motivated--a fast learner, comfortable with uncertainties and evolving as needed--flexibility is key!
- Strong communication and presentation abilities
- Excellent organizational skills and detail-oriented with a dedication to accuracy

JOB DETAILS

Job Types: Contract OR Full Time

Expected hours: No more than 40 per week

Please submit a portfolio of past work when applying for this role.